



For Immediate Release

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Nite Ize Introduces Connect Case™ for Samsung Galaxy S®4

BOULDER, Colo. (August 1st, 2013) —Nite Ize, Inc., a leading manufacturer of innovative accessories, announced today the introduction of the Connect Case and system of Accessories for the Samsung Galaxy S®4. Made of shatterproof Lexan® polycarbonate, the Connect Case is slim, light, durable, and practical. Available accessories include a Mobile Mount and Connect Cradle that allow the user to connect to their active lifestyle by providing workstations for their Connect Case in a vehicle, on a bike, as a desk stand or permanent docking station on a surface.

“The Connect Case and Accessories provides an innovative new way for users to connect to their active lifestyle with their mobile device. The success of the Connect Case for the iPhone 5/4S/4 made the decision to introduce it for the Galaxy S®4 an easy one.” said Rick Case, Nite Ize founder and CEO. “The Connect Case offers the protection and security you need for your phone, but the system of accessories allows you to use your device in ways you never thought possible! I use mine in my vehicle to easily view and charge, but I also use it to view my cycling apps while out riding. It has made my phone even more versatile and conveniently accessible.”

The Connect Case offers protection from everyday wear and tear, dependable shock-absorption, and a unique design that keeps your device’s features accessible at all times. The top opens and snaps securely closed with an innovative flex-hinge. Included with the case is a removable Connect Clip that allows you to attach your phone to pockets, straps, or belts. It also comes with a convenient carry clip, and a custom-designed, anti-fingerprint screen protector. Available in Black & Mossy Oak® Break-Up™ Infinity colors with soft-touch feel and a positive diamond grip pattern the Connect Case gives you the protection and practical convenience you need for your Galaxy S®4 with the slim-line design that accentuates its style. MSRP: \$34.99

About Nite Ize, Inc.:

Nite Ize was founded by creativity and has continued to commit to innovation throughout 24 years of business. Nite Ize products and brands strive to exemplify problem/solution based products with quality and performance at the core. Nite Ize takes pride in the way they conduct their business and do what they say they will do. Nite Ize team members are passionate about their products, customer satisfaction, their partners and the environment.

Nite Ize operates from its corporate offices in Boulder, Colorado, and offers over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Its products are sold in over 60 countries by the world’s most recognized retailers. For more information, please visit www.niteize.com.

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