



**For Immediate Release**

Contact: Brenda Isaac / 303.962.0515 / [bisaac@niteize.com](mailto:bisaac@niteize.com)

## **Nite Ize Introduces the Clip Case Executive Holster**

BOULDER, Colo. (August 1st, 2013) — Nite Ize, Inc., a leading manufacturer of innovative mobile products and accessories, announced today the introduction of the Clip Case Executive Holster. With its horizontal orientation and high-quality genuine leather construction, our Clip Case Executive Holster has the refined, professional look that's at home in even the most formal executive environment. Two universal sizes were designed to fit nearly every smartphone on the market, with or without a form fit case.

"Nite Ize Mobile Device Holsters have a reputation for quality, durability and ultra-secure attachment. The Clip Case Executive Holster stands up to our high standards and brings the element of style to the forefront." said Rick Case, Nite Ize founder and CEO. "From the boardroom to casual Fridays, the Clip Case Executive Holster has both you and your phone covered."

From the materials used to the method of construction, our Clip Case Executive Holster is made with attention to every last detail. We start with an exterior of the highest quality black genuine leather, finely stitched and lined with soft suede. Durable hook & loop closure keeps your phone safe and secure, and its super strong clip fits on belts up to 2 1/8" wide. But most importantly, this cell phone case has a slim, low profile that makes it appropriate to wear to in any situation. Two universal sizes are available to fit nearly all smartphones on the market, with or without a form fit case. MSRP: \$22.19

***About Nite Ize, Inc.:***

*Nite Ize was founded by creativity and has continued to commit to innovation throughout 24 years of business. Nite Ize products and brands strive to exemplify problem/solution based products with quality and performance at the core. Nite Ize takes pride in the way they conduct their business and do what they say they will do. Nite Ize team members are passionate about their products, customer satisfaction, their partners and the environment.*

*Nite Ize operates from its corporate offices in Boulder, Colorado, and offers over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Its products are sold in over 60 countries by the world's most recognized retailers. For more information, please visit [www.niteize.com](http://www.niteize.com).*