



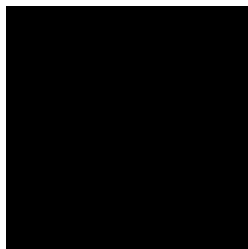
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## Nite Ize Introduces ScreenSkate Screen Cleaner

**BOULDER, CO** (January 1st, 2014) — Nite Ize Inc., a leading manufacturer of innovative accessories, introduces the ScreenSkate Screen Cleaner. The soft, sturdy microfiber ScreenSkate snaps into an easy-to-grip stingray shape, allowing you to glide it across the screen of your smartphone, tablet, notebook, or computer in one easy, continuous motion.

Two integrated magnets hold the ScreenSkate in the perfect position to provide comfortable grip so you can glide flat on the screen and provide even pressure when you clean. Plus, its square shape means it gets into the corners of your screen easily. Attached to a durable Size #0 plastic S-Biner, you can clip the ScreenSkate to a key chain or computer bag zipper pull and keep it handy throughout your day. Plus, it's the size of a credit card so it easily flattens for convenient storage and easy access anywhere you go.



Product Link: <http://www.niteize.com/product/ScreenSkate.asp>

MSRP: \$6.69

For more information, please visit <http://www.niteize.com>.

### ***About Nite Ize, Inc.:***

Founded by creativity and innovation, Nite Ize Designs, manufactures and distributes problem/solution-based products with quality and performance at their core. Nite Ize celebrates its 25<sup>th</sup> anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. They also manufacture INOVA High Performance LED Lighting Tools. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

*For more information, please visit <http://www.niteize.com>*

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