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# Nite Ize Introduces KeyCLIPse Pocket Clip Key Ring

(January 1st, 2014) — Nite Ize Inc., a leading manufacturer of innovative accessories, introduces the KeyCLIPse Pocket Clip Key Ring. Carabiner key clips require a belt loop or D-ring to be attached, and can be bulky when worn on clothing or in a pocket. The KeyCLIPse takes a slightly different approach to securing your keys!

Molded of durable, lightweight carbon fiber composite, our KeyCLIPse is a patented self-locking clip that makes the included stainless steel key ring instantly "clippable" to woven fabrics up to 3mm thick. It automatically locks when you slide it into a pants pocket, purse pocket, or waistband. And, once there, its sleek, low-profile design rests flat and stays securely where you clip it. To unlock the clip, simply press the push button release. It's an excellent way to keep keys safely at your fingertips when walking to your car at night, when juggling armfuls of groceries, loading and unloading gear, or any situation you find yourself on the go.

- Low profile, self-locking pocket clip with an innovative push button release
- Auto locks securely in place on woven fabrics up to 3mm thick
- Molded of durable, lightweight carbon fiber composite
- 21mm stainless steel split ring keeps keys secure

Product Link: http://www.niteize.com/product/KeyClipse.asp
MSRP: $7.99
For more information, please visit http://www.niteize.com.

***About Nite Ize, Inc.:***
Founded by creativity and innovation, Nite Ize Designs, manufactures and distributes problem/solution-based products with quality and performance at their core. Nite Ize celebrates its 25th anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. They also manufacture INOVA High Performance LED Lighting Tools.  Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.
*For more information, please visit http://www.niteize.com*

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