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**Nite Ize Introduces New Gear Tie Dockable Twist Ties**

**Boulder, CO (July 31, 2014)**- Expanding on the ever-popular line of Gear Ties, Nite Ize introduces the new Gear Tie Dockable Twist Tie, taking garage and workroom organization to a whole new level. Simple to install, the Dockable Gear Tie mounts to any wall or surface for endless hanging and storage options.

The new and improved Gear Tie collection features a tough and durable plastic dock that easily mounts to any wall stud. The dock is constructed with a grooved V-shaped opening that will securely grip a Gear Tie, with an integrated loop at one end of the Gear Tie, to firmly hold all of your favorite tools and toys for easy storage and accessibility. Hang anything from drills, garden shears, fishing rods, waders, helmets, backpacks, skis, a shovel and more!

Mount individually to keep single essentials handy, or mount multiple in a row to customize your own organizational rack. The Gear Tie Dockable comes with either a 12" Gear Tie holding up to 10 lbs or a 24" holding up to 25 lbs. Available in three colors: black, bright orange and neon yellow.

Gear Tie Dockable 12" MSRP: \$5.59

Gear Tie Dockable 24" MSRP: \$6.99

**Links:**

Gear Tie Dockable Twist Tie 12"

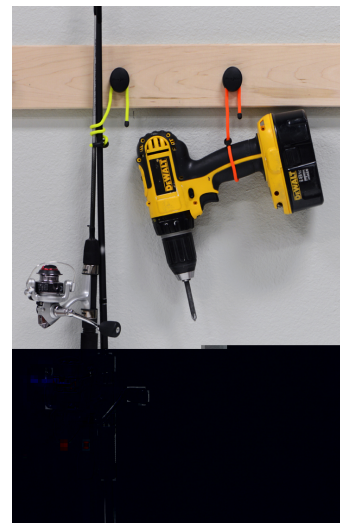
<http://www.niteize.com/product/Gear-Tie-Dockable-Twist-Tie-12.asp>

Gear Tie Dockable Twist Tie 24"

<http://www.niteize.com/product/Gear-Tie-Dockable-Twist-Tie-24.asp>

Nite Ize: <http://www.niteize.com>

Nite Ize on Facebook: <https://www.facebook.com/Nitelze>

***About Nite Ize, Inc.:***

Founded by creativity and innovation, Nite Ize designs, manufactures and distributes solution-based products with quality and performance at their core. Nite Ize celebrates its 25<sup>th</sup> anniversary in 2014 offering over 400 innovative products & accessories in five unique categories: Mobile, Hardware, LED, Flashlight, and Tool. Nite Ize is headquartered in Boulder, CO with a team that is passionate about their products, customer satisfaction, their partners and the environment.

For more information, please visit <http://www.niteize.com>.